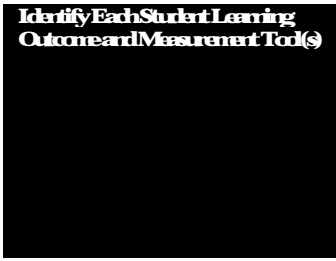


COMSA Annual Report Data AY 2022-2023

Undergraduate Student Learning Outcomes Matrix

Identify Each Student Learning Outcome and Measurement Tool(s)



Indirect Measure					
Measure 2 Exit Surveys Graduating Seniors	Eighty percent of the students should express at least satisfactory experience (agreeing) in categories under Didactic	n= 10(37)	n= 9	90% (10)	
Indirect Measure	Educator				

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Graduate Student Learning Outcomes Matrix

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results Percentage of Students Meeting Expectation	Assessment Results
					1 Does not meet expectation 2 Meets expectation 3 Exceeds expectation 4 Insufficient data
SLO #1: Apply fundamental knowledge and practical understanding of leadership, sport marketing, communication, and event management principles					
Measure 1 Rubric: SLD505 Leadership Theory Paper Direct Measure	85% of students will reach the milestone (Satisfactory Standards/Competent) mark on the rubric	n= 35	n= 31	88%	Meets expectations
Measure 2 Rubric: SLD511 Detailed Sport Marketing Plan and Promotional Campaign Direct Measure	85% of students will reach the milestone (Satisfactory Standards/Competent) mark on the rubric	n= 27	n= 23	85%	Meets expectations
SLO #2: Apply ethical and legal principles and evidence-based decision making to solve dilemmas					
Measure 1 AACU Ethical Reasoning Values Rubric Assignment in SLD521 Direct Measure	75% of students will reach the capstone (4) mark on the rubric	n= 32	n= 25	78%	Meets expectations
SLO #3: Promote a deeper understanding of the essential elements of the industry.					
Measure 1 Exit survey Indirect Measure	85% of students will express at least satisfactory experiences regarding their didactic education	n= 13	n= 13	100%	Exceeds expectations

SLO #4: Apply critical issues in students' field of study.

Measure 1 Adapted AACU Problem Solving Rubric: SLD519 Final Case Study Assignment Direct Measure	75% of students will reach the capstone (4) mark	n= 10	n= 10	100%	Exceeds expectations
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SLO #7: Communicate at an advanced level, in oral and/or written form

Measure 1 Across the curriculum All course assignments included in SLOs will be assessed Direct Measure	85% of students will reach the milestone mark (3 and/or "Satisfactory Standards/Compete") on Grammar & Mechanics and Citations & References columns	n= 159			Insufficient data
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Graduate Program Level Operational Effectiveness Goals Matrix

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark	Data Summary	Assessment Results 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
CEG 1 Build community through shared values that are expressed within the institutional mission and the mission of the sport leadership graduate program			

This profile is informational for the program in the context of its mission, basic program key facts

: Endicott College

Program Specialized Accreditor(s): Commission on Sport Management Accreditation

Institutional Accreditor: New England Association of Schools and Colleges

Date of Next Comprehensive Program Accreditation Review 2029

Date of Next Comprehensive Institutional Accreditation Review 2027

URL where accreditation status is stated

<https://www.endicott.edu/academics/schools/sport-science/undergraduate-programs/sport-management-program>

<https://www.endicott.edu/academics/schools/sport-science/graduate-programs/sport-leadership-program>

<https://www.cosnaweb.org/directory-of-accredited-programs.html>

- 1 Graduation Year: 2022/2023 # of Graduates 36 Graduation Rate IP**
- 2 Average Time to Degree 4 Year Degree IP 5 year Degree IP**
*** Six Year Baccalaureate / 2016 Admits: 78% college wide**
- 3 Annual Transfer Activity (into Program): Year: 2022/2023**
of Transfers IP Transfer Rate IP
- 4 Graduates Entering Graduate School Year: IP**
of Graduates IP # Entering Graduate School IP
- 5 Job Placement (if appropriate): Year: 2021**
of Graduates IP # Employed 2020/2021 98% college wide

For additional college wide facts and figures please visit: <https://www.endicott.edu/about/why-endicott/facts-and-figures/students>